

How Manufacturers can Utilize **TECHNOLOGY** *to Increase* **COMMUNICATION** *and Embrace* **E-COMMERCE TECHNIQUES**

Join the NMA and presenter Daryl Thomas, CEO of People & Places Inc. for a workshop that shows how we can include technology to overcome our current communication and e-commerce challenges.



Daryl Thomas, People & Places Inc.

Increasing Communication with Technology

- * Looking at various forms of communication including secure chat, secure online forums and weekly webinars.

Having an online presence to sell - e-Commerce & Digital Marketing

- * Recently the Government of Canada released a fund for 57M which will be used towards e-commerce, digital marketing and digitization of businesses.
- * Here we will look at what is e-commerce, it's benefits, and what is required in order to quickly get online. We will also look at tools we can use to enhance your virtual sales meeting.



Wednesday, July 8
11:00 am - 12:00 pm
Via ZOOM
Register [HERE](#)

